

At [www.strongsupplements.com](http://www.strongsupplements.com) and [www.strongsupplements.com](http://www.strongsupplements.com), we collect and manage user data according to the following Privacy Policy, with the goal of incorporating our company values: transparency, accessibility, sanity, usability. This document is part of the [www.strongsupplements.com](http://www.strongsupplements.com) and [www.strongsupplements.com](http://www.strongsupplements.com) [Terms of Service](#), and by using [www.strongsupplements.com](http://www.strongsupplements.com) and/or [www.strongsupplements.com](http://www.strongsupplements.com) (the "Website"), you agree to the terms of this Privacy Policy and the Terms of Service. Please read the Terms of Service in their entirety, and refer to those for definitions and contacts.

## Data Collected

We collect anonymous data from every visitor of the Website to monitor traffic, create a better more personal web experience and fix bugs. For example, we collect information like web requests, the data sent in response to such requests, the Internet Protocol address, the browser type, the browser language, and a timestamp for the request.

We ask you to log in and provide certain personal information (such as your name and email address) in order to be able to save your profile and the documents and comments associated with it. In order to enable these or any other login based features, we use cookies to store session information for your convenience. You can block or delete cookies and still be able to use [www.strongsupplements.com](http://www.strongsupplements.com) and [www.strongsupplements.com](http://www.strongsupplements.com), although if you do you may then be asked for your username and password every time you log in to the Website. In order to take advantage of certain features of the Website, you may also choose to provide us with other personal information, such as your picture or personal website, but your decision to utilize these features and provide such data will always be voluntary.

You are able to view, change and remove your data associated with your profile. Should you choose to delete your account, please contact us at [help@strongsupplements.com](mailto:help@strongsupplements.com) and we will follow up with such request as soon as possible.

Minors and children should not use [www.strongsupplements.com](http://www.strongsupplements.com) and/or [www.strongsupplements.com](http://www.strongsupplements.com). By using the Website, you represent that you have the legal capacity to enter into a binding agreement.

## Cookies and How We Use Them

We use cookies on our website for a variety of reasons which you can learn about below. The cookies we use do not store personally identifiable information nor can they harm your computer. We want our website to be informative, personal, and as user friendly as possible and cookies help us to achieve that goal.

**By using our website, you agree to the use of cookies and other technologies as set out in this policy. If you do not agree to such use, please refrain from using the website.**

### What are Cookies?

A cookie is a small file and holds a certain amount of data, which our website can send to your browser. It may then be stored on your computer's hard drive and can be accessed by our web server. This cookie data can then be retrieved and can allow us to customize our web pages and services accordingly. It's important to clarify that cookies do not collect any personal data stored on your hard drive or computer. To learn more about cookies you can visit [www.allaboutcookies.org](http://www.allaboutcookies.org).

### Our website uses both persistent and session cookies:

- **Persistent cookies** are used to allow the website to recognize users when they return to the site and to remember certain information about their preferences. These cookies are cookies which stay on your computer permanently, until you "manually" delete them.
- **Session cookies** are used in order to allow customers to carry information across pages of the website, without having to re-enter such information. These cookies delete themselves automatically when you leave a website and go to another, or when you shut down your browser.

We have also developed relationships with carefully selected and monitored partners, to assist in the delivery of a high quality website. Some of these partners may also set cookies during your visit to support customization of adverts that you may see elsewhere on the Internet, and/or in order to meet contractual obligations with us.

While these cookies do not store any personal details relating to you or your credit cards, please note we do not have access or control over the cookies and similar technologies that our partners use.

## **Use of the Data**

We only use your personal information to provide you the [www.strongsupplements.com](http://www.strongsupplements.com) and [www.strongsupplements.com](http://www.strongsupplements.com) products and services or to communicate with you about the services or the Website.

With respect to any information you may choose to upload to [www.strongsupplements.com](http://www.strongsupplements.com) and/or [www.strongsupplements.com](http://www.strongsupplements.com), we take the privacy and confidentiality of such documents seriously. If you choose to make information public, we recommend you redact any and all references to people and addresses, as we can't protect public data and we are not responsible for any violation of privacy law you may be liable for.

We employ industry standard techniques to protect against unauthorized access of data about you that we store, including personal information.

**We do not share personal information you have provided to us without your consent**, unless:

- doing so is appropriate to carry out your own request;
- we believe it's needed to enforce our Terms of Service, or that is legally required;
- we believe it's needed to detect, prevent or address fraud, security or technical issues;
- Otherwise protect our property, legal rights, or that of others.

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## **Sharing of Data**

We don't share your personal information with third parties. Only aggregated, anonymized data is periodically transmitted to external services to help us improve the Website, provide visitors with a more personal experience and high level of service. We currently use Google Analytics (traffic analysis, SEO optimization), Mailchimp (mailing list management), Zendesk (email support), Evergage (site personalization) and other (analytics). We listed below what data these third parties extract exactly. Feel free to check out their own Privacy Policies to find out more.

- Google Analytics: anonymous (ad serving domains, browser type, demographics, language settings, page views, time/date), pseudonymous (IP address)
- Mailchimp: name and email of our beta subscription list
- Zendesk: anonymous
- Evergage: Site activity
- Other: anonymous, pseudonymous, registered users' activity.

We also use social buttons provided by services like Twitter, Google+, LinkedIn and Facebook. Your use of these third party services is entirely optional. We are not responsible for the privacy policies and/or practices of these third party services, and you are responsible for reading and understanding those third party services' privacy policies.

We employ and contract with people and other entities that perform certain tasks on our behalf and who are under our control (our "Agents"). We may need to share personal information with our Agents in order to provide products or services to you. Unless we tell you differently, our Agents do not have any right to use Personal Information or other information we share with them beyond what is necessary to assist us. You hereby consent to our sharing of Personal Information with our Agents.

We may choose to buy or sell assets. In these types of transactions, user information is typically one of the transferred business assets. Moreover, if we, or substantially all of our assets, were acquired, or if we go out of business or enter bankruptcy, user information would be one of the assets that is transferred or acquired by a third party. You acknowledge that such transfers may occur, and that any acquirer of us or our assets may continue to use your personal information as set forth in this policy.

### **Changes to the Privacy Policy**

We may amend this Privacy Policy from time to time. Use of information we collect now is subject to the Privacy Policy in effect at the time such information is used. If we make major changes in the way we collect or use information. A user is bound by any changes to the Privacy Policy when he or she uses the Services after such changes have been first posted.

Should you have any question or concern, please write to [www.strongsupplements.com](http://www.strongsupplements.com) and/or [www.strongsupplements.com](http://www.strongsupplements.com) or add a comment below!